



# TRIANGLE

GOLDEN TRIANGLE  
CREATIVE DISTRICT

**Golden Triangle Creative District  
August 2, 2018 Board Meeting  
MINUTES  
3PM – McNichols Building, Map Room**

**BOARD ATTENDEES:**

- Kristy Bassuener
- Rachel Fewell
- Kate Barton
- Jeanneane Bragg
- Rhonda Knop
- Sharon Rowe
- Jackie Noble
- David Price
- Brent Snyder
- Sydney Ilg
- Eric Lazzari
- Gerald Horner
- Laura Liska
- CM Wayne New, Denver City Council, District 10
- Morgan Russo
- Olga Garcia

**GTCD STAFF:**

- Jennifer Larsen

**NOT PRESENT:**

- April Chase
- Walter Simon
- Sonia Rae
- Mark Shaker
- Tracy Kontrelos
- John Mosley
- Mickey Zeppelin

- Anne Lindsey

#### **GUESTS:**

- Mark Rycroft
- Chris Heinz, candidate, Denver City Council
- Teresa (Terry) Gessner, DPD Community Resource Officer, District 6

#### **Welcome (R. Fewell) Call to order and approval of July 2018 minutes – 2 min.**

Rachel Fewell called the meeting to order at 3:05PM

**MOTION:** Approve July 2018 Board meeting minutes. (KNOP/HORNER)  
Passes unanimously.

#### **Briefing on “Right to Survive” Ballot Initiative (K. Barton) – 10 min.**

Seeking vote on the May 2019 ballot – collecting signatures now.

Recommends the City Attorney also brief this group.

Effectively would repeal urban camping ban in Denver.

Repeals curfew and trespass laws in parks in City and County of Denver.

Removes laws around sharing of free food.

Repeals “sit and lie” ordinance in central business district between 6AM and 7PM.

Civil or criminal suit for violating individuals’ rights if you ask them to move.

Downtown Denver Partnership is concerned this proposed policy goes too far and has impacts for GT.

- Homeless Out Loud is driving the proposed ballot listing
- CBS4 did a piece on this.
- Intended and unintended consequences are a concern.
- Collecting signatures now. Need 4,726 signatures to get on the ballot. If they reach that number and they are validated by Aug. 14, would have to go on the November 2018 ballot.
- Kate can pass along the ballot language.
- Eric says this has huge ramifications for public spaces and parks in this city. Conservancy when the timing is right will be a face in opposition of this policy.
- Public spaces are defined as any spaces owned by the city. Sidewalks, Treelawn/Parking strip, sewage drainage and water easements around private homes. Paths, parks, alleys. As long as not obstructing right of way, they can be there.
- If it were to pass, what is definition of “public space.” Would City buildings need to comply? These are all questions yet to be understood as the ballot language uses “outdoor” with “spaces” only sometimes.
- Denver appears to be the first test case. No other municipalities have approved this type of policy.
- Homeless and human service providers’ position is unclear. Meetings underway now.
- What is the goal of the policy? Who will have to take on the burden of making sure people sleeping in public spaces are safe and OK? Unclear.
- Group of broad-based stakeholders will be launching an opposition campaign next month.
- Caring for Denver initiative. Sales tax up to \$45m for services. Will be on November ballot. Potentially in place before May 2019 election. There will be several other taxes on the November ballot.
- Blue book was passed. All the issues on the City Ballot. Economic impact and pro/con statements will be included.

## **Briefing on 5280 Loop (K. Barton and Adam Perkins) – 10 min. (PPT under separate cover)**

- Adam Perkins. Planning Manager, Downtown Denver Partnership
- 5280 Loop – Linking neighborhoods, connecting people. Prioritizing people, health, culture and nature.
- Incorporates several neighborhood and urban design plans into a larger loop connecting all of downtown Denver’s neighborhoods.
- Design process began about a year ago. Pop up signage/ chalk signs.
- Into initial design concepts now.
- Every \$1 spent on outdoor trail maintenance, saves \$3 in health care costs (source not cited).
- Already speaking with Holland Partners – developer for the Evans School properties – and other developers with projects in the neighborhood.
- \$850K from City for design of 21<sup>st</sup> St. Looking at other options.
- \$8m for design for entire 5280 Loop. Full Buildout likely around \$100 million. Build out a small section to provide excitement about what is possible with a full loop.
- Gerald Horner would like GT to be a kickoff location.
- David asked if developers would be a part of fundraising efforts. Fundraising will be part of the process.
- Kate mentioned that there are opportunities to connect in with other improvement projects that will be underway in coming years.
- Loop 5.280 miles –or thereabouts. (actually 5.45 miles)
- SEPARATELY – Wayfinding Master Plan for whole City of Denver. Want to get signs in the ground this fall. Creating quick master plan using downtown as a focus.
  - o Two types of signs they can do in their own shop
  - o Want to ensure design can match an enhanced type of sign.
  - o Want signs in the ground by this fall.
  - o Signage plan include historic districts?

## **GTCD Budget and Membership Update (A. Chase/R. Knop) – 15 min.**

- Current financials – distributed in Board packet.
- Current membership
  - o Renewals coming in now from the HOAs.
  - o Another \$25-30K in renewals to come. Up to \$43K in membership dollars.
- Fundraiser
  - o Tours to Evans School at additional costs
  - o Bringing in live artists – location is blank canvas
  - o F&B, theme and others
  - o Determine giving opportunities
  - o Proposed theme – Swingin’ Under the Stars
    - Twinkle lights
    - Outdoor spaces
    - Plant life to share plants for the event
    - Big band swing and some jazz
    - Activate first level. Tours only in upper floors
    - Building items may be included for sale
    - 50s cars out front
    - Oct. 11 -6PM – 9PM
    - Sponsorships are still under discussion
    - CM New will contribute \$5000 in sponsorship
    - Auction items – Old photos tend to do well for fundraisers.
    - Notable Evans School graduates? Get a list?

## **Board Officers – Slate and Election – (G. Horner) – 10 Min.**

### **Slate**

<b>Co-chair 1</b>	<b>Brent Snyder (thru Dec. 31 2020)</b>
<b>Co-chair 2</b>	<b>Kristy Bassuener (thru Dec. 31 2019)</b>
<b>Secretary</b>	<b>Rhonda Knop (thru Dec. 31 2019)</b>
<b>Treasurer</b>	<b>April Chase (thru Dec. 31 2019)</b>

**MOTION:** (LAZZARI/ROWE) – Slate approved unanimously.

## **Feedback on the Wayfinding Master Plan Final Draft (K. Bassuener) – 10 min.**

### **Sharon Rowe had a sheet (provided under separate cover)**

- Slide 1 needs “wayfinding” added to Master Plan
- Slide 2 project positioning incorporate visitors and “play”
- Slide 2 GTCD were a car Jeep please remove.
- Slide 8, 9 and 10 “Cherokee” misspelled.
- No line item for environmental graphic design fees. Remind board that those costs would need to be incorporated
- Slide 16 Denver Arts and Venues “to activate”

### **Laura Liska**

- Pages 4 and 5 – Suggested flexibility and changeability for some executions.

## **Gateway entrance**

- Prioritize which entry kiosks are most important as they will be expensive. Bus station and convention center entry along 14<sup>th</sup> St. may be good priorities.
- Eric reminded us to bear in mind landmark at the City is a whole other project. Include reference to that in this document for future board and staff.

Kate added that City is doing a wayfinding master plan as well. Might be prudent to share with the City.

## **Programming Updates – 10 min.**

Final Fridays (S. Rowe)

- Good enthusiasm for the walking tours. Added a second walking tour. Perhaps a gallery tour?
- EventBrite helped with preregistration for walking tours.
- Gallery attendance has been light. Walker had about 30 people.
- Library had a bike/book trolley.
- Moving people around the neighborhood is still a challenge.
- More press coverage – would that help? Final Friday vs. First Friday?
- Westword free ads.
- CM New will share with city people.
- May be helpful to create sample itineraries for what guests can do at each event.
- Walking tour packing.
- Can we reach out to other neighborhood organizations. Cheesman, Baker, Golden Triangle.

## **Committee Reports – 15 min.** (please review Committee Report document for full updates)

Executive Committee updates

**Golden Triangle Improvements** (formerly GID Task Force)

Looking at potential for a bikelane from 16<sup>th</sup> to Cherry Creek. Call for landowners in the thoroughfare along Broadway to participate in these discussions. Aug. 15 at 1:30PM, DAM Admin 1226 Bannock.

**Golden Triangle Business Network** – Tomorrow AM GTBN Meeting. GT Autocare 7:30AM. 3<sup>rd</sup> Friday in Aug. meeting at 1000 Speer.

Governance Committee  
Community Affairs  
Events Liaison Committee  
Marketing Committee  
Urban Design Committee

**New/Old Business****Member Comments (3 min comments per member)**

- Sydney – 11<sup>th</sup> Ave Hostel renovation. Want to move our vintage neon sign after restoring it and move to new entrance. Needs a zoning exception. Would like letters of support from the community and neighborhood organizations. Also presenting at Urban Design.
- Olga – Director of Facilities to give details about new outpatient medical center. August groundbreaking of new facility and parking garage. Asked for inclusion in Prism.
- Kate – Levan deli now open.
- Gerald – Commended Eric's statements in the press about destruction of artworks in the park.
- Eric indicated silver lining is that we've reengaged in discussions about Civic Center as a city asset. Next year Greek Theater is 100 years old.
- Rhonda heard that judicial center – new one – is too small to add office space. When we engaged with the center to plan for those buildings and supposedly were good for a long time.

**Adjourn**

Chairwoman Fewell adjourned meeting at 4:38PM