



**TRIANGLE**  
GOLDEN TRIANGLE  
CREATIVE DISTRICT

**Golden Triangle Creative District  
December 6, 2018 Board Meeting  
MINUTES  
3PM – McNichols Building, Map Room**

**BOARD ATTENDEES:**

Kristy Bassuener, Brent Snyder, Gerald Horner, April Chase, Rhonda Knop, Rachel Fewell, Olga Garcia, Sharon Rowe, Jackie Noble, Sydney Ilg, Walter Simon, Morgan Russo, Anne Lindsey, Sonia Rae, John Mosely, Eric Lazzari, Jeannene Bragg

**PRESENT BY PHONE:**

Laura Liska

**NOT PRESENT:**

Kate Barton, David Price, Mark Shaker, Mickey Zeppelin, CM Wayne New, Ken Caskey, Tracy Kontrelos

**GTCD STAFF:**

Jennifer Larsen

**GUESTS:** Dominique Cook (The Metlo) Austen Munson (Denver Police District 6), Stephanie Kroll, Pete Dikeou, Charlie Hunt

**Welcome | Call to Order (K. Bassuener/B. Synder)**

K Bassuener called the meeting to order at 3:03PM

2019 meeting locations: Schedule is complete. Printed copies available at the meeting and Jennifer will email file to Board members.

**MOTION:** Approve November 2018 Board meeting minutes.

Passes unanimously.

**GTCD Budget and Membership Update (R. Knop and A. Chase)**

- Current financials – distributed in Board packet
- 2018/2019 budgets – distributed in Board packet
  - o 2018 Budget:
    - Revenue \$100,650
    - Expenses \$82,200
    - Net assets \$60K (\$85K with contingency and reserves)
  - o 2019 Budget
    - Revenue goal \$130K
    - Anticipated expenses \$115K
    - Anticipated net assets \$100K (with contingency and reserves)
  - o A couple grants to apply for – Anschutz Family Foundation & Denver Foundation. Both have early 2019 deadlines. Do we want to apply for these now, or wait until 2020? These grants are more restrictive, would make budget a little more complicated.
  - o April's term as treasurer ends 2019. Would be good to bring someone on board soon as treasurer elect to learn the ropes, especially as we charter into grant territory.

- Request for committees to come back with project ideas. Money in budget for various committees, initiatives and programs to give more visibility to those neighborhood efforts.
- Membership committee requesting new collateral: 1) Who we are brochure, 2) Membership brochure, and 3) Business directory
- CO Gives Day - \$840 (donors mostly Board members). Maybe start promoting earlier next year.
- E. Lazzari – P.S. You Are Here grant question, extra budget line item needed for grant? Will money come out of expenses? Has budget been run by executive committee? What's the process for budget review? Budget needs to be fine-tuned.
- Vote on proposed budget will be in February 2019.
- Founding Partners will be invoiced in January 2019.
- Current membership – listing distributed in Board packet
  - Still working on renewals
  - 100 current memberships (900 total members, including residentials)

#### **GTCD Holiday Party and Membership Drive (R. Knop/K. Bassuener)**

- Request for Board members to take printed flyers to invite people to event
- More reminders going out Monday (social & newsletter)

#### **GTCD 2019 Annual Meeting – February 7, 2019, 5:30pm**

##### **Denver Community Credit Union, Community Room**

- Suggested program topics: Update from Denver Police District 6, election of new Board members, Co-chair updates, committee updates, approve last year's annual meeting minutes, construction updates, Conservancy update, P.S. You Are Here grant update, Strategic Planning group update, GTCD programming, Denver Moves Downtown (Open house tonight – wanting input from community. Maybe bring display boards to annual meeting), Denver zoning changes, social opportunity
- Executive Committee will finalize the agenda

#### **Committee Reports** (Board review Committee Report document for full updates)

##### **Executive Committee Updates – K. Bassuener**

- NEA Placemaking free webinar opportunity (K. Bassuener)
- GTCD large branded banners going up around neighborhood (10-20 total)

##### **Strategic Planning Task Force Updates – K. Bassuener**

- Evan Dreyer's first Thursday meeting time change. Meeting is now 1:30-2:30pm, 3<sup>rd</sup> floor at Mayor's office. One person from GTCD can attend. Walter Simon volunteered.
- Evan Dreyer was thanked for Nov 1 Board meeting attendance. Site at 10<sup>th</sup> & Broadway is being cleaned up with assistance from City departments and Denver Police.
- Need a GTCD vision statement. Task Force had to back track a little.
- Question to group: What do you like about the Golden Triangle neighborhood?
  - Diversity, lots going on, history in old buildings, proximity to city, neighborhood feel, close to museums, park & library, walkability, transportation corridors, location, easy to get downtown (but not in it), urban village, nostalgic, face of Colorado, hometown feel in City, welcoming people into civic spaces, mobility, get around quickly, walk, quiet, a bit of an oasis, love the feel, civic center park, events, excitement, heart of Denver with Capital, City & County buildings, architecture, friendliness, community & people, generational cohesion, business cohesion, adjacent to things I like to do, nice pace, diversity, grand public spaces surrounded by local businesses & residential, unique blend of business, residential & cultural, can walk around and say "hi" to fellow business owners, intersection of art & social justice, design businesses, intersection of art & design, always changing, location (quiet with lots to do)

##### **Neighborhood Improvements – S. Ilg/M. Shaker**

- P.S. You Are Here grant award: Proposed community project is a mix of creative trash cans and guerilla art. Committee has a working task force for identifying cans, locations, art, etc. Need artist representation moving forward. Call for artists with connection to Golden Triangle for serving on committee.
- Meeting scheduled with Public Works for Broadway enhancements (Sydney, Charlie & Mark)

#### **Golden Triangle Business Network (GTBN) – S. Rowe**

- Next GTBN meeting is tomorrow at The CELL, 7:30 am
- December 21 meeting hosted by Fitness in the City
- Survey sent to GTBN members to plan for 2019. What would be a benefit for them?

#### **Governance Committee – G. Horner**

- Recruiting Board members for 2019 (3 strong contenders – applications being processed)
- Working on orientation packet for new Board members
- Four Board members leaving at end of December 2018. Need residents to apply for better representation. Residential representation can include owners, renters, and property managers.
- Outgoing Board members honored with a letter commending their long term commitment and service to the Golden Triangle neighborhood and the transition from the GTA to the GTCD.
- Working on cultivating leaders for the Executive Board

#### **Events Liaison – R. Fewell**

- Did not meet in December
- Parade of Lights event to be reviewed in January 2019.

#### **Marketing Committee – J. Noble**

- Kristy, Jackie & Jeannene will start planning on committee rebuild for 2019.

#### **Urban Design Committee – A. Lindsey**

- No December meeting. Construction slowing because of increased costs, labor shortage, tariffs.

#### **Final Fridays Committee – S. Rowe**

- No planning meeting yet for 2019

#### **New/Old Business**

- Civic Center Station meeting update – E. Lazzari
  - o Downtown Denver Partnership (DDP) leadership partners focused on Civic Center Station redesign. Three concepts proposed involving public art (signature piece), more mobility ideas. 3000+ points of contact sourced in community outreach. DDP will start putting money toward redesign development.
- New District 6 Community Resource Officer present at meeting, Austen Munson

#### **Adjourn**

K Bassuener adjourned meeting at 4:09PM