



TRIANGLE
GOLDEN TRIANGLE
CREATIVE DISTRICT

**Golden Triangle Creative District
October 3, 2019 Board Meeting
MINUTES
3PM – Denver Art Museum
Congdon Board Room, Hamilton Bldg, Lower Level**

BOARD ATTENDEES:

Kristy Bassuener, Aaron Coburn, Pete Dikeou, Rachel Fewell, Gerald Horner, Sydney Ilg, Rhonda Knop, Tracy Kontrelos, Eric Lazzari, Walter Simon, Brent Snyder

PRESENT BY PHONE:

NA

NOT PRESENT:

Jeannene Bragg, April Chase, CM Chris Hinds, Stephanie Kroll, Laura Liska, John Mosely, Sonia Rae, Morgan Russo, Mark Shaker, Mickey Zeppelin, Byron Zick

GTCD STAFF:

Jennifer Larsen

GUESTS:

David Eichler – Golden Triangle resident and Denver business owner interested in being considered for GTCD Board position in 2020. Would like the opportunity to make an impact where he lives.

Liz Orr – Golden Triangle resident and long-time City employee interested in being considered for GTCD Board position in 2020. Would like to get more involved in neighborhood, and see a greater resident focus in the District.

Welcome | Call to Order (K. Bassuener/B. Synder)

K Bassuener called the meeting to order at 3:03PM

Welcome to Board members and guests

MOTION: Approve September 2019 Board meeting minutes.

Passes unanimously.

GTCD Budget and Membership Update (R. Knop/S. Ilg)

- Current financials (see Board packet for details)
- Current membership
 - o \$42K in memberships YTD, anticipating \$50K for year
 - o Planning continuing for 2020 strategy
- P.S. You Are Here grant
 - o Trash receptable fabrication started last week. First receptable should be available to show at the fundraiser, all fabricated by mid-November, installation completed by mid-January 2020.
 - o Matching funds secured, any additional money will go towards future production
 - o Design is being finalized with GTCD colors and logo
 - o Placement varies on each block depending on where host businesses and residential buildings are located.

GTCD Fundraiser (All)

- Sponsorship
 - o Lennar Multifamily Communities (LMC) – Interested in investing in the trash receptacle project (developed via the “P.S. You Are Here” grant). Would like to donate \$5K as a fundraiser sponsor, but have the money earmarked for additional trash receptables. LMC management is interested in investing in tangible items in the neighborhood, now and in the future.
- Donations – Many auction donations received, Laura will be entering items into Handbid this weekend.
- Décor – Patty Capps will provide fresh flowers arrangements
- Program/Run of show will be finalized and shared with Board members early next week
- Ticket sales – Need to increase ticket sales, Board members to help sell
- Volunteer needs
 - o Sign Up Genius volunteer link provided to Board members
- Planning meeting
 - o No meeting Friday, October 4. April will send an email on final meeting date for next week.

Final Fridays (S. Ilg)

- Tasting tours sold out – 40 participants, 6 restaurants serving drinks/samplers. Great feedback.
- People enjoyed monthly themes. Themes also help include a greater variety of businesses.
- Colorcon – need to consider next location
- Kirkland Museum will have an art deco exhibit and Denver Art Museum will host a Norman Rockwell exhibit in summer 2020.
- Final Friday team to do a summer 2019 recap and share with the Board at the November meeting
- Order thank you note cards to send to September participating restaurants and have on hand for future use. Sydney will order, send cards to restaurants and share extra cards with the GTCD office.

Neighborhood Improvements (S. Ilg)

- Committee co-chairs recently met with CM Chris Hinds to provide background on committee, and past and current projects.
- Federal grant program opportunity – City to provide grant writing assistance and help with sources for funding. Committee is pursuing. Liz Zukowski, aide to CM Hinds, is collecting information about grant writing/applications for the committee.
- Next steps:
 - o Current goal with existing budget is one major project per year
 - o Complete 2019 trash can pilot project and look at expanding this program
 - o Proposed 2020 tree planting project. Fill in empty spaces in neighborhood parking strips. Team is looking at numbers. Denver Parks & Rec Dept would pay for trees. Goal for GTCD would be to maintain trees for 1 year at \$150/per tree. Branding opportunities available for GTCD and neighborhood sponsors.

Committee Reports

Executive Committee

- Dec. 2019 Board Retreat discussion
 - o Volunteers – Rhonda, Brent, Eric, Kristy
 - o Confirm topics, source additional information for meetings, schedule first planning meeting after fundraiser.
- Denver Arts and Venues has grant dollars that we might access for grant writing assistance. We will plan to submit a proposal (Rhonda and Sydney will work on this).

Golden Triangle Business Network

- GTBN meeting tomorrow at Eviva on Cherokee, 8:30-9:30 am. Good momentum with group, 12-15 people attending per meeting. Most will be attending fundraiser.

Governance Committee

- Neighborhood residents applying for Board positions. Some current Board members will extend their terms beyond Feb 2020.

Community Affairs

- GTCD holiday party scheduled for Tuesday, December 10th, 5:30-9:00 pm at Parq on Speer.

Events Liaison Committee

- Hot Chocolate Run on Sunday at Civic Center Park
- Rock 'n' Roll Half Marathon events on weekend of Oct 19-20 at Civic Center Park

Marketing Committee

- No update. September meeting cancelled.

Urban Design Committee

- Sept 25th Community Open House. Well attended, presentation well received. Explanation of zoning process, and style, scope, and scale of buildings discussed. Meeting exercise – use building models and place throughout neighborhood on maps. People preferred mix of height/size, streetscaping, outdoor activities, engaging neighbors. Transferable development rights, from landmark designated buildings discussed. Floor Area Ratio (FAR) model may be changing. Less parking, more active outdoors desired.
- Developers for the Evans School property and RMPBS building site presented initial plans at the September Urban Design committee meeting .

New/Old Business

- Mayor's Office/City Council discussing a minimum wage increase in stages – \$15/hr by Jan 2022. City is hosting a number of town hall meetings to share information and receive input. Restaurants and small businesses concerned with increase.
- Board members might be interested in attending Denver Moves task force meetings. Meetings are very detailed, Kristy will forward information.
- 2020 Board Meeting Schedule – host locations requested
- Fundraiser flyers available for distribution. Westword will assist with fundraiser promotional ads.
- Board member name badges now available for meetings and events. These will be distributed at the fundraiser.
- Marketing support – send information to Jennifer and Sydney for promotion

Adjourn

K. Bassuener adjourned meeting at 4:10PM