



**TRIANGLE**  
GOLDEN TRIANGLE  
CREATIVE DISTRICT

**Golden Triangle Creative District  
December 5, 2019 Board Meeting  
MINUTES  
3PM – Denver Public Library  
Gates Meeting Room, 5<sup>th</sup> Floor**

**BOARD ATTENDEES:**

Kristy Bassuener, Jeannene Bragg, April Chase, Pete Dikeou, Rachel Fewell, Gerald Horner, Sydney Ilg, Tracy Kontrelos, Rhonda Knop, Eric Lazzari, Laura Liska, Sonia Rae, Morgan Russo, Walter Simon, Brent Snyder, Byron Zick

**PRESENT BY PHONE:**

NA

**NOT PRESENT:**

Kate Barton, Aaron Coburn, CM Chris Hinds, Stephanie Kroll, John Mosely, Mark Shaker, Mickey Zeppelin

**GTCD STAFF:**

Jennifer Larsen

**GUESTS:**

Shannon Baker and Chef Daniel representing new Golden Triangle restaurant, Jive (in development)

**Welcome | Call to Order (K. Bassuener/B. Synder)**

K. Bassuener called the meeting to order at 3:10PM

Welcome to Board members and guests

**MOTION:** Approve November 2019 Board meeting minutes.

Passes unanimously.

**GTCD Budget and Membership Update (A. Chase/R. Knop)**

- Current financials (see Board packet for details)
- Current membership (see Board packet for details)
- Grant update (S. Ilg)
  - o \$7500 received from Denver Arts & Venues. Donation to support growth/part time grant writer (10 hrs/wk) for 2020. Propose we research potential grants we want to pursue prior to hiring, so we can be more efficient with the money/time allotted.
  - o Trash receptacles have been fabricated – need to walk with installer to identify locations. Waiting on delivery of trash liners; locks have been received.

**GTCD Program in 2020**

- Overview of 2019 events/programs/accomplishments (See Board packet for list)
- Recommended focus for 2020 (pulled from K Bassuener's Retreat Notes/To Dos document)
  - o Continue with Colorcon and Final or First Fridays in some form
  - o Continue to prioritize Fundraiser and evaluate what tactics best serve GTCD (i.e. does Silent Auction provide value for volunteer time investment?)

- Consider smaller fundraising opportunities/events (wine tastings, restaurant night, etc.)
- Neighborhood Improvements – continue to invest in this committee’s work. (Enhance priority projects with events, celebration moments and/or temporary art)
  - Expand trash can pilot project
  - Launch tree pilot project
  - Push advocacy/planning for Broadway
- Marketing/Branding
  - Wayfinding and guerilla wayfinding (stencils)
  - Promotional support for key events
  - Expand banner program
  - Provide messaging tools for members to share our accomplishments or key messages
- Community
  - Continue to fund Litter League and experiment with new meeting times
  - Develop community connections to expand volunteer and leadership engagement
- Advocacy - continue to support GTCD as “top of mind” for elected officials:
  - Continue to support member concerns in neighborhood by acting as a conduit to City Council and Office of the Mayor
  - Continue to provide communication/awareness of key community events and meetings/decisions
  - Support neighborhood needs in zoning process
  - Leverage relationship with Council to support Broadway project allocation from City 2021 budget
  - Mobility advocacy – continue to support access to and from Golden Triangle. RTD relationship development and continued collaboration with Community Planning & Development, Walk Denver, Denver Moves
  - Support incentives for smart development that meet member needs and provide walkable and engaging street experience

### **Committee Structure/Review (Byron)**

- Community Affairs – plan for annual meeting, holiday party, pet stations, Litter League, good neighbor agreements, engage residential buildings in neighborhood food and clothing drives
- Membership – reach out to members and potential members, send letters, follow up on leads. Committee is under staffed - new members and possibly staff assistance needed.
- Events Liaison – monthly meeting for community event coordinators to share about events, street closures, traffic/neighborhood impact
- Governance – recruit new Board members, provide Board packets for new members, provide guidance on Board function/procedures. May want to consider being more strategic.
- Marketing – good start, structural issues, need to get back on track with organizational promotion
- Urban Design – good functioning group, neighborhood development project review, neighborhood zoning and design input
- Executive Committee – looks at minutes, what needs to be followed up on, agenda, personnel matters
- Neighborhood Improvements – infrastructure, public forums projects, capital improvements
- GTBN – Supports active membership at \$300 level. Meets twice monthly, reaches out to new businesses
- Events – need to revisit
- Committee Structure Follow Up:
  - Byron agreed to take the group’s feedback and discussion info and make suggestions for refining committee structure and roles
  - Development Committee recommended. This group would oversee membership, as well as Grants and sponsorships/Annual Sponsorship.
  - Greater connection/communication between committees and board/other committees needed
  - Event Coordinator/Staffing – April, Eric, Kristy and Tracy agreed to put together a description and scope of work for this part-time spring-fall role.

- Develop community volunteers to engage community and build leadership

**Committee Reports**

- Monthly reports (see Board packet)

**Staff Report (J. Larsen)**

- Board member ask – like/follow GTCD and fellow Board members on social media

**New/Old Business**

- Dec. 10 Holiday Party reminder
- Colorado Gives Day reminder

**Member Comments**

Shannon Baker and Chef Daniel presented information about a new restaurant at 1055 Broadway. The restaurant is due to open early to mid-January – the restaurant will be called Jive and the concept is healthy comfort food. Start with lunch/dinner, with a limited offering in morning. Community meeting space available. Liquor license already in place.

**Adjourn**

K. Bassuener adjourned meeting at 4:45PM