



TRIANGLE
GOLDEN TRIANGLE
CREATIVE DISTRICT

**Golden Triangle Creative District
November 7, 2019 Board Meeting
MINUTES
3PM – Shift Workspaces
1001 Bannock St, Denver**

BOARD ATTENDEES:

Kristy Bassuener, April Chase, Pete Dikeou, Rachel Fewell, Sydney Ilg, Rhonda Knop, Stephanie Kroll, Eric Lazzari, Walter Simon, Brent Snyder, Byron Zick

PRESENT BY PHONE:

Morgan Russo

NOT PRESENT:

Kate Barton, Jeannene Bragg, Aaron Coburn, CM Chris Hinds, Gerald Horner, Tracy Kontrelos, Laura Liska, John Mosely, Sonia Rae, Mark Shaker, Mickey Zeppelin

GTCD STAFF:

Jennifer Larsen

GUESTS:

None present

Welcome | Call to Order (K. Bassuener/B. Synder)

B. Synder called the meeting to order at 3:04PM

Welcome to Board members

MOTION: Approve October 2019 Board meeting minutes.

Passes unanimously.

GTCD Budget and Membership Update (A. Chase/R. Knop)

- Current financials (see Board packet for details)
 - o Money spent on fundraiser and trash receptacle project in September
 - o \$125K in operating account at end of September
- Current membership
 - o Brought in \$6800 in membership in October
 - o There will be a big push for membership renewals at the end of 2019

GTCD Fundraiser (A. Chase)

- Event Recap
 - o \$28K raised total, \$25K after CNDC fee (see fundraiser budget sheet for breakdown)
 - o Ticket prices probably should have been higher for food selections offered
 - o Need better coordination on auction items – fewer items of higher value
 - o Attendance was better this year than last year
 - o Need to start promoting event earlier next year
 - o We should consider holding the event earlier in the season so that weather is not an issue

- We may want a cutoff date for receiving auction items – it is problematic to be entering items at last minute. We might want to open the silent auction in advance of event.
 - Should the cash paddle raiser be at the beginning or the end of the event?
 - Food and live auction seemed to be competing for people’s attention. Do we want to continue with live auction?
 - The event didn’t feel like a fundraiser. It was a fun event, and felt like a party. Thus far the event locations have been outstanding (where people want to go).
 - Event attendance in 2018 – 90 guests, in 2019 – 124 guests
 - Ticket sale proceeds in 2018 – \$9,500, in 2019 – \$8,800
 - Silent auction proceeds down from 2018. Need to cultivate better items.
 - Live auction – proceeds the same in 2018 and 2019
 - Should reconsider offering trips that cost us something as auction items – they don’t net much money. Maybe we only offer free/donated trips?
 - Need to start planning for 2020 now. Get planning meeting scheduled.
 - Possible 2020 locations: Denver Art Museum, the ART hotel, History Colorado, The Spot
- Event Follow Up
 - Thank you letters sent to all cash sponsors and donors, food and beverage sponsors and the vendors who provided discounted services
 - Email thank you notes sent to everyone who donated auction items
 - All purchased silent auction items not picked up on the day of the event were mailed or delivered to buyers
 - We have on hand several donated items of value that were not included in the auction, or not purchased. There are also a number of physical objects not purchased. Executive Committee will determine what to do with these items.

Final Fridays (Planning Team)

- Event recap (see comments on the last page of the Committee Report document)
- Additional from S. Rae: With regards to Final Fridays I can report that we have started planning for our summer lawn concerts which will take place on one Friday per month from June through September. Which Friday the concerts will take place on is dependent on band booking schedules. I expect to have dates confirmed by early February. Whether we direct our attention to the final or the first Friday makes no difference to me operationally.

Neighborhood Improvements (S. Ilg/M. Shaker)

- Trash receptable project update
 - Completing fabrication of trash receptacles
 - Revised artist concept design for wrap to be shared with Board
 - Wrap production takes two days
 - 48-hr turnaround on trash receptable installation
 - S. Ilg and B. Zick will mark locations for trash receptables. Pushing to have all installed by end of November.
- Tree project is new focus for 2020

Committee Reports

Executive Committee

- October meeting with Denver area Creative Districts
 - B. Snyder and S. Ilg attended meeting
 - People are being displaced in the Santa Fe Arts District, and in RiNo Creative District due to cost of being there. Looking to see if group can get taxes reduced – property taxes increased dramatically. State might have ideas to help.
 - Does the private sector need to get involved in affordable housing?
 - S. Ilg has been having discussions with people in the Santa Fe Arts District to see how their BID is set up, and to watch what they’re doing with capital improvements
 - S. Ilg says South Broadway BID is off the table – business owners are doing well enough on their own without an additional funding source.
- CCI October 23-25 meeting, in Boulder

- No one from GTCD was available to attend
- Next Board retreat planning meeting is scheduled for November 14
- Rhonda will reach out to DCCU to see if they can host the February 2020 GTCD Annual Meeting

Golden Triangle Business Network

- GTBN meeting at Temple Nightclub on Nov 15th – hosts are offering free head shots
- DCCU will host the December 6th meeting
- GTBN produced its first digital marketing piece representing neighborhood business members with information and discounts. Two-page PDF for printing or sharing. Will be updated and distributed quarterly to Golden Triangle residential buildings.

Governance Committee

- No update

Community Affairs

- GTCD Holiday party scheduled for Tuesday, December 10th, 5:30-9:00 pm at Parq on Speer. Committee members are providing most of the food, beer and wine. The GTBN group and Community Affairs committee are working together on party planning.

Events Liaison Committee

- Upcoming events
 - Veteran’s Day Parade, Civic Center Park – November 9, 10 am-12 pm
 - David Clifton Ministries Thanksgiving meal, City & County Bldg. – November 9, 12-6 pm
 - Light the Lights, Civic Center Park & City & County Bldg. – November 29
 - Parade of Lights, Civic Center Park – Dec 6 at 8 pm, Dec 7 at 6pm
- Fencing will be up through April on Acoma Plaza during Library reconstruction project, limited access

Marketing Committee

- No update

Urban Design Committee

- October 10th Urban Design meeting – Initial plans presented for Denver Community Credit Union entrance modifications and a four-story parking structure at 1075 Acoma. Presenter was Isaac Sawatzky with Ware Malcomb. Existing drive thru to be sold and moved to 1075 Acoma lot. Concept plan submitted to City.
- Zoning and Design Guidelines Update recap:
 - Some discussion about reducing parking and masking what parking is there. Need for more parking for businesses in the Golden Triangle. Shared parking planned for at Acoma & 10th development.
 - Form based zoning may go away. Looking at large overhaul of FAR (floor area ratio) regulations – currently 7:1 ratio. Looking at adjusting ratio. Bonuses/incentives being considered for certain types of forms. Zoning may encourage developers to go higher with more slender buildings. Latest survey results wrap up will be provided at next zoning committee meeting.
 - Goal of committee is to address these areas: 1) land use 2) building form 3) pedestrian use. Zoning can stipulate uses.
- What coordinating role can GTCD play regarding neighborhood parking?
- What can be done to encourage more active street level?
- Denver Moves workshop tomorrow, November 8th at Denver Downtown Partnership office, 2-5 pm – street parking is an agenda item.

Staff Report (J. Larsen)

- Admin hours – with the Executive Committee’s approval work hours increased at the end of September from 23 to 32 hours a week. Work days are Monday through Thursday.
- Colorado Gives Day:
 - GTCD will participate again – CO Gives Day is December 10th, 2019
 - GTCD fundraising page prepared and submitted to CNDC for approval

- Will begin event promotion next week via e-newsletter, social media, on the website. Links will be shared with the GTCB Board to help spread the word.
- 2020 Board meeting schedule – filling in host locations for monthly meetings
- Denver minimum wage proposed legislation – K. Barton is out of town, but has provided information about updates to the proposed legislation (see printed handouts)

Adjourn

B. Snyder adjourned meeting at 4:30PM