



**Golden Triangle Creative District
April 1, 2021 Board Meeting
Meeting Minutes
3PM – Video Conference**

BOARD ATTENDEES:

Kate Barton, Kristy Bassuener, Lisa Beauchamp, April Chase, Pete Dikeou, Jennifer Gance, Marlow Hoffman, Tracy Kontrelos, Eric Lazzari, Laura Liska, Sydney Malone, John Mosley, Liz Orr, Sonia Rae, Brent Snyder, Sean Walsh

NOT PRESENT:

Aaron Bajorek, David Eichler, Rachel Fewell, David Pietsch, Steve Strunk, Byron Zick

GTCD STAFF:

Jennifer Larsen

GUESTS:

NA

Welcome/Call to Order (K. Bassuener)

- K. Bassuener called the meeting to order at 3:04PM
- Approval of March 2021 Meeting Minutes
 - o MOTION: Approve minutes (S. Malone/L. Beauchamp)
 - o Minutes approved unanimously

Task Force on Homelessness (S. Malone/L. Beauchamp)

- Creating structure to encourage community members to sign up to speak at City Council meetings. Will address this at next Task Force (TF) meeting.
- Will need someone to oversee process beyond June, when the current TF will be dissolving
 - o S. Walsh may be interested in participating
- RNO working group would like to host a one-day workshop for additional RNO participation with temporary safe outdoor spaces
- Future meetings (April-June) public can sit in and listen, with the last 10-15 minutes open for community comment

GTCD Budget Update (J. Gance/A. Chase)

- Monthly \$2400 shortfall expenses over revenue
 - o Mutt Mitt bill
 - o Grant contractor payment

GTCD Membership Update (L. Beauchamp/T. Kontrelos)

- Committee survey review, reviewing benefits
- Wild Apricot will go online soon (15-30 days). Will offer some trainings on how to use.

- Board members joining committees helps us offer benefits
- S. Strunk new committee member

COLORCON 2021 (S. Malone)

- J. Larsen, A. Chase, and S. Malone met recently to begin planning.
- August 27 2021 best date to for allow for planning. Time 6-9 pm.
- Budget \$15K
- In 2020 GTCD funded event. In 2019 businesses around alleyway funded event.
- 2021 reach out for business help/sponsorship
- Art selection committee: 2 GTCD Board members, 3 individuals involved in the arts, for diversity and inclusion (Denver arts community)
 - o S. Rae and M. Hoffman would like to be on this committee
 - o Other suggestions: JC Futrell at RedLine (S. Rae), Damon McLeese with Access Gallery (S. Rae), Recollect Owner (K. Barton)
- 3 alley locations being considered:
 - o 11th /10th & Broadway/Acoma – can possibly use existing liquor license, DCCU has fence, residential building interest
 - o 13th/12th & Delaware/Elati – Belvedere (a few Board members & GTCD contacts live here), parking areas on both ends (good for live music), many walls, only two main access points (good for containing event), member businesses in this area. Challenge is that about one third of area owned by Xcel Energy (E. Lazzari has contacts at the Xcel Energy Foundation – art supporters, S. Walsh can also reach out to Xcel)
 - o 11th/Speer & Delaware/Cherokee – Prado, 1000 Speer apartment (one massive wall on north side)
 - o Number of artists will vary depending on site location: locations 1 & 2, 8-10 artists. Location 3, 6 artists
 - o What determines what alley gets chosen? (S. Walsh)
 - Open to Board choosing
 - o Are there liquor licenses available at other locations? (T. Kontrelos)
 - Can pull special event liquor license through CNDC at any location
 - Save money utilizing another businesses liquor license
 - o Does L. Liska know who owes parking lots at 12th & Delaware and 13th & Delaware? (J. Larsen)
 - 12th & Delaware is Dan Zabel’s land, commercial property owner at Belvedere and Prado. Don’t know about the other lot (L. Liska)
 - o S. Walsh suggested the alley between Fox/Elati & 13th/14th
 - Good visibility for people traveling down 13th
 - o Primary Factors:
 - Ability to work with property owners
 - Ability to serve alcohol
 - Ease of collaboration
 - Will pursue all three (four) locations unless there are strong opinions
 - o Feedback:
 - More artists, more mid-sized murals, instead of 1 large and a few small
 - City Arts team might help with roadblocks regarding city-owned and other properties (J. Mosley). J. Mosley can assist.

Executive Committee Nominations and Elections (K. Bassuener)

- Co-chair – Call for Nominations
 - o S. Malone nominated (L. Beauchamp/A. Chase)
 - o All in favor, passes unanimously
- Secretary – Call for Nominations

- L. Beauchamp nominated (L. Beauchamp)
- Two opposed due to current Board responsibility load (S. Malone/A.Chase)
- Hold for May Board meeting
- Treasurer – J. Gance nominated during March Board meeting
 - All in favor, passes unanimously
- Membership Chair – T. Kontrelos nominated during March Board meeting
 - All in favor, passes unanimously

Committee Reports (All)

- Executive Committee
 - GTCD will be posting monthly Urban Design Committee project submissions on the website
 - Community Forum from 4-5pm during May board meeting
- Events Committee (A. Chase)
 - Fundraiser Oct 14, evaluating locations. Considering:
 - 11th Avenue Hostel event space
 - Gallery 1261
 - McNichols Building
 - Denver Art Museum
 - No Final Fridays planned for 2021. Focus on COLORCON and fundraiser.
 - Civic Center Conservancy is open to partnerships with GTCD (E. Lazarri)
 - A. Chase to discuss ideas with E. Lazarri, need to get name associated with neighborhood events
 - GTCD can help with tours activations in park associated with events
 - Amazon Explore offering one-on-one curated experiences, also moving into retail and other things, storytelling. Potential webinar to get a feel for program for those interested in exploring ideas. S. Rae and J. Mosley are interested. (A. Chase)
- Governance Committee (L. Beauchamp/J. Mosley)
 - Welcome J. Mosley to committee
 - Working on a diversity & inclusion plan – adding options on survey
 - Working on good committee placement for new Board members
- Membership Committee (T. Kontrelos/L. Beauchamp)
 - See above, looking to add to committee
- Neighborhood Improvements Committee (S. Malone)
 - Need a new co-chair with Charlie Hunt after June, S. Malone stepping down. Can be a community member okay too
 - On schedule for planting 9 trees in April, 3 dead ash trees removed
 - Need location for new trash receptacle, received grant, installed by end of May
 - J. Mosley offered McNichols Building
 - Webpage on GTCD website: resources for city contacts, share projects, sign up for trash receptacles, etc.
- Urban Design (L. Liska)
 - No one confirmed for April, cancelled meeting email coming out
 - May meeting – up to two presentations pending
 - March meeting – R. Fewell with Denver Public Library discussed proposed changes to library arcade along 12th Ave. Plans well received.
- Public Events Liaison (R. Fewell)
 - R. Fewell not attending, see committee reports

Staff Report (J. Larsen)

- Membership survey conducted Feb 16-24, 65 responders

- Purpose was to assess membership benefits currently offered, and to evaluate and make adjustments based on feedback received.
- 31.3% of responders are business members, the majority are residential members and 20.3% are not current members
- The top three member benefits selected are not tangible items. They include:
 - o Connecting within the community and staying informed – 49 (84.5%)
 - o Promotion of the Golden Triangle as a destination for the arts, festivals, dining and lodging – 27 (46.6%)
 - o Participation in GTCD community building events/promotions – 17 (29.3%)
- For open answers to questions 7, 8 and 9 I broke out responses and they fell into distinct categories, which should probably be our areas of focus.
- I wanted to share these results with you in detail, because I think they offer valuable insight and include information we should keep in mind as we plan for activities this year.
- Westword is providing monthly advertising as an added benefit for doing website maintenance
 - o Send ideas anytime to J. Larsen and T. Kontrelos for utilizing ad spaces

Board Members: New/Old Business

- L. Liska – Landmark Preservation Commission training opportunity for design review process. Sign up annually to stay on the list of RNOs considered.
 - o J. Mosley interested, J. Larsen to coordinate.
- GT Farmers Market starting in June, 9 am-1 pm on Sundays
- 11th Avenue Hostel reopening in summer. Hostel has state and federal historic designation.

Adjourn (S. Rae/S. Malone)

Meeting adjourned at 4:01PM