



**Golden Triangle Creative District
August 5, 2021, Board Meeting
Meeting Minutes
3:00-5:00 PM – Video Conference (Online)
Shift Workspaces (In Person)**

BOARD ATTENDEES:

Kate Barton, David Eichler, Jennifer Gance, Marlow Hoffman, Tracy Kontrelos, Eric Lazzari, Laura Liska, Sydney Malone, Liz Orr, Steve Strunk, Sean Walsh, Byron Zick

NOT PRESENT:

Aaron Bajorek, Kristy Bassuener, Lisa Beauchamp, April Chase, Pete Dikeou, Rachel Fewell, John Mosley, David Pietsch, Sonia Rae, Brent Snyder (resigned)

GTCD STAFF:

Jennifer Larsen

GUESTS:

None

Welcome and Call to Order (B. Zick)

- Called to order at 3:05 pm
- Welcome Board members
- Thanks to Shift Workspaces for hosting
- Motion to approve July 2021 Meeting Minutes
 - Moved – S. Strunk
 - Second – E. Lazzari
 - Approved – All

GTCD Budget Update (J. Gance)

- Current financials
 - June quiet month for expenses
 - \$86K in cash currently
 - Nothing applied for memberships in June
 - DPL membership received in March identified

GTCD Membership update (T. Kontrelos)

- Current Membership Update
 - Good progress with Wild Apricot
 - Starting in August invoices sent out through the new system

- Finalizing templates for new members
- Finalizing HOA project and getting meetings set up next week

COLORCON 2021 (S. Malone)

- Board assistance requested:
 - Back up onsite contact needed on day of event from 5 pm-11pm. Sydney is primary contact. City requirement for fielding complaints/concerns, and City audits. New requirement of health dept and fire dept. (Jennifer Larsen will be secondary contact 5-8 pm, Sean Walsh will be secondary contact 8-11 pm)
 - Two artist lifts needed: 1 scissor lift, 1 articulating lift for 1 week, Aug 22-28. (Byron Zick will ask Pete Dikeou & Brent Synder for assistance)
 - Press pitching – DAM has helped in past, staff swamped this year (David Eichler & Sean Walsh will volunteer)
 - Manpower needed to prep alley. In the past, Hostel has done this work. Power wash and pick up trash. (Kate Barton will contact DDP BID team)
 - Need food with liquor consumption. Two food trucks wanted. (Eric Lazzari will help secure food trucks) Local restaurant option? Maybe Mike at Zeps? Certain requirements need to be followed, hand washing stations, etc. Snacks, packaged food needed, no prep onsite. A lot of space available for vendors.
 - Mirus Gallery – Would like to host an artist panel on Thursday, Aug 26, 6-9 pm at the gallery, meet and mingle with artists. Four artists selected to speak. GTCD part minimal. (Sydney will pursue)
 - Volunteer sheet for day of tasks to come

City Council Speakers (S. Walsh)

- Discuss focus of public comments in City Council meetings.
 - Public comment session 5-5:30 pm. Sign up Friday at noon before the Monday evening meeting
 - Had some interest from original push, 3 attendees
 - Currently 2 SOS sites, working on new locations
 - Need a relevant ask of City Council they can deliver on, and a focus for residents
 - Enforce the existing laws
 - Tree lawns – love our tree lawns, but because the City isn't enforcing laws we have to put up temporary fencing
 - Can pull asks from proposed HOST plan
 - \$7M portion of bond for set aside for development of 5280 Trail on Acoma St. Urge you vote for this measure.
 - Library needing additional money for construction from bond
 - Sean Walsh to circulate information for discussion – need to define and add more talking points
 - Share the load with other RNOs? Maybe GT is responsible for 1 week per month. (Sydney to bring up topic at next RNO meeting)
 - Council is back to in person/online. People can attend as a group in person.

HOA and Apartment Presentations (B. Zick and S. Malone)

- GTCD board will be engaging HOA and apartment building communities over the next 12 months.
- Membership committee will arrange sign up dates. Each board member will be asked to present once over the next calendar year.

- Review slide deck with Board of Directors.
 - Explain RNO and Certified Creative District roles. Funded through memberships and donations.
 - Slide on what is a Creative District. What is an RNO.
 - Initial focus will be HOAs. Will also approach apartment buildings and businesses.
 - Can possibly get apartment buildings involved with Happy Hour events (and prizes)
 - Consider partnering with Civic Center Park (as neighborhood park) on apartment building outreach
 - 4 GTCD Goals: Build, advocate, activate, serve
 - How are we doing these things?
 - Neighborhood improvements: Trash receptacles, tree planting (10 new trees in 2021), weekly trash clean up
 - Shift collaborated with GTCD by paying for 2 additional trees
 - Signature events: Fundraiser, Colorcon, Final Fridays, Third Thursday Happy Hour (flyers distributed throughout neighborhood, prizes, discounts)
 - Advocacy: Critical, especially since start of pandemic. Direct contact with DP, City Council, Mayor's Office, RNOs. Add laundry list of what we're doing?
 - Remove grant slide
 - Add GTCD zoning engagement to advocacy list
 - No development updates in presentation – include in newsletter, annual meeting?
 - Can use this presentation at annual meeting
 - Sydney will prepare Board script to go with presentation

Committee Reports (All)

- Executive Committee – S. Malone / B. Zick
 - September community meeting – discuss theme and location.
 - Creative community – Clyfford Still new director (for example)
 - Infrastructure/beautification
 - **Civic Center, Next 100 project – Eric to present**
 - **5280 Trail (Sept 15 pilot project due) – Sydney or City Representative to present**
 - DAM preview new space
 - Bond issue (5280 Trail)
 - Sept venue TBD. In person and online, TBD
- Events Committee (Fall Fundraiser) – J. Larsen for A. Chase
 - Date 10/20 @ McNichols Building, 5:30 - 8:30 pm
 - Roaring 20's theme
 - Libby Pollack has been engaged for the live auction
 - Beverage service, provider engaged
 - CNDC working on the special event permit (we will have the ability to profit from our liquor sales this year!)
 - Working on entertainment planning
 - Graphic design in the works; anticipate announce date 8/21
 - Requesting that the board start thinking about food and beverage donations (liquor stores and distributors can donate liquor)
 - Requesting that the board start thinking about silent/live auction items... people they can ask, etc. Will have some more formal docs to do this once the graphic design is complete.

- Governance Committee – L. Beauchamp / J. Mosely
 - o Not present
- Membership Committee – T. Kontrelos / L. Beauchamp
 - o Nothing additional
- Urban Design – L. Liska
 - o GT wrapped into Downtown Advisory Board. Solicit for nominations. GT seats not guaranteed. Chris Parezo and Susannah Drake are interested and will seek nomination.
 - o No July meeting
 - o August 12th presentation – Kimley-Horn to present on 10th and Cherokee, along Speer development (Parq 2 apartment building?)
 - o Meetings will continue via Zoom – 25-30 people at online meetings
 - o Asked CM Hinds to forward nomination letters to officials in charge of process
- Public Events Liaison – R. Fewell
 - o Not present

Staff Report (J. Larsen) – 5 min.

- CCI annual report submitted on Aug 3. It covered the period between July 2020 and June 2021. In case you would like to review the report, I added it to Google Drive under the Board meeting folder and under CCI.
- Thank you to Laura and Liz, and Byron and Sydney, for your help with the La Alma Lincoln Park Denver Days event on Sunday at Sunken Gardens Park. We were happy to be invited to participate, and it was a fun little community event. Nice to meet people and share information about the GTCD and upcoming events. We greeted people from both neighborhoods and added 12 contacts to our newsletter list.
- This invitation got me to thinking about future partnerships of this sort with our RNO neighbors. Something to keep in mind, and in the short term do we want to consider inviting La Alma Lincoln Park & maybe CHUN to participate in COLORCON? Sydney concerned about this being an art-centric event, but maybe they can participate in an art-focused capacity. (Yes, reach out to both for something art related. Keep Civic Center in mind for future events.)
- Brent Snyder resignation update (B. Zick)

Board Members: New/Old Business (3-minute comments max.)

- Liz – developments in neighborhood. How can neighbors learn about what’s going on?
 - o Newsletter, website for basic information?
 - o Can we do a development tour? (Eric) Different types of tours with different focus. Ask developers to lead? Can charge a fee for tours.
 - Final Friday kickoff?
 - o Laura disclaimer that projects reviewed are early in design process
- Sydney – Hostel gained National Landmark designation, and won preservationist of the year award by Historic Denver
- Eric – Working on activating Civic Center Park with CC Eats, CC Moves, CC Laughs, public volunteer program to assist Denver Parks & Rec (First program Aug 9)
- DP District 6 ongoing with Monday trash pick-up at noon

Adjourn (B. Zick)

- Moved – S. Malone
- Second – E. Lazzari/Liz Orr

- Time: 4:38 pm

Happy Hour for Board Members at Shift Workspaces