



**Golden Triangle Creative District  
July 8, 2021, Board Meeting  
Meeting Minutes  
3:00-5:00 PM – Video Conference**

**BOARD ATTENDEES:**

Aaron Bajorek, Lisa Beauchamp, Pete Dikeou, Jennifer Gance, Marlow Hoffman, Tracy Kontrelos, Laura Liska, Sydney Malone, John Mosley, Liz Orr, Sonia Rae, Brent Snyder, Steve Strunk, Sean Walsh

**NOT PRESENT:**

Kate Barton, Kristy Bassuener, April Chase, David Eichler, Rachel Fewell, Eric Lazzari, David Pietsch, Byron Zick

**GTCD STAFF:**

Jennifer Larsen

**GUESTS:**

None

**Welcome and Call to Order (S. Malone) – 5 min.**

- Welcome Board members and guests
- Motion to approve June 2021 Meeting Minutes
  - Liz - moved
  - Brent & Steve Strunk – second
  - Minutes approved

**GTCD Budget Update (J. Gance) – 5 min.**

- Current financials
  - Cash balance about the same as last month. (\$90,000). General membership dues collected -\$1400. Year to date budget - \$14,250 (about \$11,000 lower than at the same time last year). Not many transactions to date but we will see some bigger expenditures coming up in the next couple of months.

**GTCD Membership Update (L. Beauchamp and T. Kontrelos) – 5 min.**

- Current Membership Update
  - Working to get Wild Apricot set up with payments (working with CNDC to make this happen). Hope to demonstrate the functionality of this program to the board at the next meeting.
  - We compiled a list of non-renewed members from back to 2016 and will ask board members to send emails/reach out to some of these contacts to encourage renewals

and gather info from folks about impressions of GTCD. Board members will receive an email from membership in the next few weeks and will be provided with a questionnaire to complete.

- Sydney – Board members should keep an eye out for this email and help GTCD membership committee gather info.
- Tracy – we are also gathering info about HOA meetings. Board members will be asked to present about the GTCD at these meetings and encourage membership.
- Sydney – A presentation slide deck will be provided.

**COLORCON 2021 (S. Malone) – 10 min.**

- Set for August 27<sup>th</sup>, 6-9 pm. Getting permits in place.
- Brothers of Brass performing
- Selection committee meeting happening today.
- Will be reaching out with specific request for volunteers closer to the event.

**Task Force on Homelessness (S. Malone / L. Beauchamp) – 5 min.**

- No update. Task force voted not to continue.
- EC is discussing how we can still be a communication hub for the community.

**August 5<sup>th</sup> Board Meeting (S. Malone) — 5 min.**

- At Shift Workspaces. Attendance is in person. Terrace happy hour will occur afterwards
  - Sydney - There will be a virtual option. Please let Jennifer know if you will be participating virtually.

**HOA and Apartment Presentations (S. Malone) – 20 min.**

- GTCD board will be engaging with HOA and Apartment building associations over the next 12 months.
- Membership committee will arrange sign up dates. Each board member will be asked to present once over the next calendar year.
- Review slide deck with Board of Directors.
  - Sydney – every month board members will participate in HOA meetings. Learn what their priorities are, and present slide deck with info about GTCD.
  - Slide presentation will be delivered at the next board meeting to prep board members to deliver the presentation themselves and answer any questions board members may have.

**Holiday Party (J. Larsen for A. Chase) – 10 min.**

- Discuss event planner support for holiday party. \$2500 has been approved by Board for event planner support for 2021. Is this adequate to support the holiday party, if needed? We currently have a budget of \$500 allocated for holiday party expenses.
  - Some confusion about holiday party. \$2500 was approved for event planner to support the fundraiser and COLORCON with the bulk going to the fundraiser.
  - Committee is working on graphic design for fundraiser
  - Reach out directly to April if you would like to volunteer.
  - April is seeking auction items.
  - Fundraiser date – October 20<sup>th</sup> @ the McNichol's Building
  - Theme: Roaring 20's

### **Colorado Creative Industries Annual Summit (J. Larsen) – 5 min.**

- Steamboat Springs – Wednesday, September 29 to Friday, October 1
- Two GTCD members may attend
- Expenses reimbursed for hotel accommodations, mileage, and conference registration
  - Reach out to Jennifer if you would like to attend.
  - April and Sonia have attended and encourage others to take advantage of the opportunity.

### **Committee Reports (All) – 15 min.**

- Executive Committee – S. Malone
  - Community Affairs Committee Updates
    - No updates
  - Grant Writer Update – will engage on an as-needed basis
    - Sydney – no major updates
- Events Committee – A. Chase
  - See fundraiser and COLORCON updates above.
- Governance Committee – L. Beauchamp / J. Mosely
  - Worked on GTCD recertification.
  - Working on diversifying board.
  - Looking for help from fellow board members to find new board members.
- Membership Committee – T. Kontrellos / L. Beauchamp
  - See updates above.
- Neighborhood Improvements – S. Malone
  - No updates.
- Urban Design – L. Liska
  - June – We had 2 presentations – Kimley-Horn mixed used residential development north of the Sports Castle. Alpine Investments 955 Bannock development, residential development.
  - Rep of Nichols Partnership working on former Art Institute building on Lincoln. Renovating and reusing, residential. Just completed a mural on the parking lot wall facing Lincoln.
  - Laura sent an email out seeking a rep for the advisory board. Future projects in GT will be required to present in front of the Downtown Advisory Board. GT is not guaranteed a spot on the advisory board. Soliciting nominations from residents or business owners in GT to be the Mayoral appointment on that board.
  - Sydney – really important that GT has representation. We would like to be able to nominate 3 candidates.
  - Laura – Advisory Board will have statutory power. Urban Design Committee (though UDC's feedback has been valued (soft power). UDC has no statutory power so we need reps to be on the Downtown Advisory Board.
  - Sydney – Developers will have to submit proposals to the Downtown Advisory Board.
  - Sydney – thank you Laura for coordinating, and thanks to board members who expressed an interest in being nominated.
- Public Events Liaison – R. Fewell
  - Sydney – Things are opening up and there is a lot going on!

**Staff Report (J. Larsen) – 5 min.**

- Thank you to everyone who helped pull the cci re-certification together. Thank you to Sydney for drafting visioning language.
- La Alma Lincoln Park RNO – Sunken Gardens Park neighborhood event on August 1<sup>st</sup>, 3-5 pm (Sunday). We are invited to participate, set up a table and distribute info about the Golden Triangle. (Laura is volunteering to participate, and possibly Liz).

**Board Members: New/Old Business (3-minute comments max.)**

- John
  - McNichol’s building is officially open. Celebrating with an opening tonight with new exhibits. Baseball and Black Love’s Mural Fest. 63 artists have collaborated to create new art and showing work from their personal collections. 3<sup>rd</sup> floor baseball murals from people’s personal collections. Hosting several events around major league baseball.
  - Free and open to the public! Doors open 5:30 and ends at 9 pm
  - McNichol’s open to the public and free
  - <https://mlbplayball2021.leagueapps.com/events/2392572-yop10-mayors-play-ball-sandlot-at-civic-center-park>
- Sydney
  - Reserve a cabana at the Art. A great way to spend an evening.
  - Come to the Farmers Market – pies, pasta, pickles. Sundays from 9-1 pm.
- Sonia
  - Clyfford Still Museum’s new Executive Director Joyce Tsai is starting on August 2<sup>nd</sup>. We look forward to welcoming her to Denver!

**Guest Comments (3-minute comments max.)** - No guests today.

**Adjourn (S. Malone)** - Lisa and Liz second. Motion to adjourn carried.