



TRIANGLE
GOLDEN TRIANGLE
CREATIVE DISTRICT

**Golden Triangle Creative District
January 6, 2022 Board Meeting
Meeting Minutes
3:00-5:00 PM – Video Conference (Online)**

BOARD ATTENDEES:

Aaron Bajorek, Kate Barton, Kristy Bassuener, Lisa Beauchamp, April Chase, Pete Dikeou, Rachel Fewell, Jennifer Gance, Marlow Hoffman, Tracy Kontrelos, Eric Lazzari, Laura Liska, Sydney Malone, John Mosley, Liz Orr, David Pietsch, Sonia Rae, Steve Strunk, Sean Walsh, Byron Zick

GTCD STAFF:

Jennifer Larsen

GUESTS:

2022 GTCD Board Nominees: April Denmon, Alice Harris, Lindsay Hauck, Pauline Herrera, Andrew Iltis, Sara Leitch, Adam Perkins, Will Wytias-Sobel

Welcome and Call to Order (B. Zick)

- Welcome board members and guests
- Motion to approve December 2021 Meeting Minutes
 - Laura, amendment – “Visually Rich”
 - Kristy, Sydney (2nd) Motion unanimously approved.

GTCD Budget Update (A. Chase)

- Current financials and budget
 - End of November at about \$46,000
 - Expected balance for end December about \$70,000
 - We need to be bringing in \$100,000 or a little over to maintain, more to expand
 - We are applying for CCI grant of \$11,000
 - We are primarily funded through membership
 - Most of expenses for 2022 fundraiser were spent in 2021
 - Think we can cover COLORCON with grant funds
 - Keeping 2022 budget about the same as 2021
 - CCI Grant – Operating expenses and Jennifer thinks we can designate some of those funds to COLORCON
 - Jennifer – Waiting to hear about Arts in Society grant application
 - Byron – Will talk about budget at next EC meeting and review committee requests
 - April will distribute 2022 budget documents for review and discussion at the next meeting

Events (A. Chase)

- Annual Fundraiser

- April 28th at the McNichols Building. Speakeasy theme.
- Vendor contracts done
- We are now trying to secure items. Board, please contribute or solicit items. Board should also be contributing two bottles of wine each. Donations can be tickets, experiences, time in vacation homes, etc.
- We will need volunteers
- We've always been able to raise \$30,000 which is great, but we can do better!

Annual Calendar (S. Strunk)

- Met with Samantha Johnson of Colorado Photographic Arts Center to have an intern serve as photographer. She was not sure she would be able provide us with what we needed.
- Printing \$10/calendar plus graphic design work (3-4 hours at about \$150 per hour)
- Steve has a friend who is a professional photographer doing catalog work. (Steve will share a website link to his work). Steve suggests if we go ahead with the calendar, we offer him a \$1000 honorarium.
- Photographer lives in Denver but is from Turkey where printing the calendar might be much cheaper because of the value of the Turkish Lira.
- Photographer would also donate his graphic design work.
- Byron – Concerns from board members regarding possible mixed messages sent by using first responders for a calendar that supports GTCD and not the organizations that they represent.
- Steve is looking for 4-5 board members who will work with Steve to flesh out the details.
- Sydney – are the meetings to determine what the product is or to execute the project or both?
 - Steve – I have execution fleshed out. Looking for help with product conception.

GTCD Membership update (L. Beauchamp and T. Kontrelos)

- Current Membership Update
 - \$800 for end of month
 - A lot of members don't have a renewal due during this period
 - See committee report for breakdown of new and renewing members

Proposed Bylaws Revision Proposal (B. Zick)

- Suggested that board members must be in attendance for 9 of 12 board meetings throughout the year. The February meeting may count towards the 9 required meetings.
 - Steve – Recommends review by the executive committee to allow “no more than three unexcused absences”
 - Eric – Seems like a policy item not a bylaws item. (Steve agrees).
 - Steve – Motion for board policy be revised to state that it is the expectation of the board that a board member does not miss more than three board meetings, etc.
 - Sean – Suggests adding a statement to the board commitment letter.
 - Byron – Amended motion, “Adopt guiding language that would limit board members to no more than three unexcused absences”
 - Sydney – Byron and I will review the inclusion of a removal clause
 - Steve – Rescinds the motion
 - April – Reviews bylaws and finds that the bylaws as of March 6, 2021 have a removal clause

Committee Reports

- Executive Committee – S. Malone / B. Zick
 - Exec. committee requesting \$5,500 for 2022 budget for expenses as they arise

- Events Committee – A. Chase
 - Covered in previous agenda items
- Governance Committee – L. Beauchamp / J. Mosely
 - Eric – Phenomenal new slate of candidates. Are they all being recommended?
 - All candidates can join our board if they are interested, which would be a total of 28 board members.
- Membership Committee – T. Kontrellos / L. Beauchamp
 - Heavy renewals coming in the beginning of the year. Will report those numbers in February.
 - Working on a database system. Getting Urban Design Committee contacts in the system so that we can get the developers to become members. Working on getting everyone into one database system.
- Urban Design – L. Liska
 - Presentation by Davis Partnership on development proposed at 11th and Cherokee. Project will incorporate the existing Cherokee Row building.
 - Laura is looking for someone to take her role co-chairing the committee – sending out invites, responding to inquiries from developers who want to do presentations, maintaining the mailing list, etc.
- Grant Writing – R. Fewell
 - Request in the budget for contract grant writer
 - Awarded \$10,000 from Denver Arts and Venues
- Public Events Liaison – R. Fewell
 - MLK Marade is on!
 - Cinco de Mayo is coming back this summer.

Staff Report (J. Larsen)

- On vacation 1/11 – 1/18
- Completed CCI 1st Quarter report July – Sept. 2021. It's on the shared drive.
- We raised \$675 for Colorado Gives Day
- Received an invitation from Kirkland – Joseph Hoffman's Vienna. Is there anyone from Thursday, January 20th 9:30 – 11:00. Please let Jennifer know if you would like to attend on behalf of the Golden Triangle.

Board Members: New/Old Business

- Steve – Notice posted on Denver Pizza in the last week. Virtual hearing on an application on January 24th. Denver Pizza 350 – 400 sq feet. Application for a Hotel and Liquor License. Trying to understand why there is a hotel liquor license. Opportunity for people to express their views.
 - Sydney – Denver Pizza is moving to 11th Ave. Hostel which is why they are applying for a Hotel Liquor License.
- **Adjourn (B. Zick)**