



**Golden Triangle Creative District
April 7, 2022 Board Meeting
Meeting Minutes
3:00-5:00 PM – Video Conference (Online)**

BOARD ATTENDEES:

Aaron Bajorek, Kristy Bassuener, Lisa Beauchamp, April Chase, Alvin Cooper III, April Denmon, Pete Dikeou, Rachel Fewell, Alice Harris, Lindsay Hauck, Marlow Hoffman, Andrew Iltis, Tracy Kontrelos, Sara Leitch, Adam Perkins, Steve Strunk, Byron Zick

NOT PRESENT:

Jennifer Gance, Mathiba Kgopa, Ryan Kurosky, John Mosley, David Pietsch, Sean Walsh, Will Wytias-Sobel

GTCD STAFF:

Jennifer Larsen

GUESTS:

CM Chris Hinds, Hannah Bernick (Aide to CM Hinds), Anthony Gengaro (President of MDLDC)

Welcome and Call to Order (L. Beauchamp)

- Welcome board members and guests
- Motion to approve March 2022 Meeting Minutes
 - MOTION: Approve minutes (B. Zick/S. Strunk)
 - Minutes approved unanimously
- Introduction of all board members
 - Name & committees and/or position you serve in GTCD

GTCD Budget Update (S. Strunk & A. Chase)

- Current financials
 - Haven't transitioned treasurer role yet
 - Financials slow for February
 - \$51K operating budget, should improve for April 2022 with fundraiser proceeds
 - Membership slower in February

Annual Fundraiser Update (A. Chase)

- Annual Fundraiser
 - 3 weeks out
 - Details lined up

- Need Board member commitments (wine, donation, tickets). Ask organizations you represent to purchase a table. VIP tables \$750 (includes open bar); GA tables \$500
- Would like to see 300 people at event!
- Mayor's office representative likely attending. No response from Governors' Office.
- ETHDenver looking to get involved with GTCD, may be some participation with fundraiser.

Chalk Art Festival (L. Beauchamp)

- Community meeting took place on March 22nd
- Dates will be Labor Day Weekend – Sept 3rd, 4th and 5th
- Location in GT not final yet
- Asking board for ideas on how to partner and get involved with festival
 - Are organizers open to co-sponsorship? Our logo is powerful – would like to have our name associated with the event. (B.Zick)
 - 25th-year anniversary, previously on Larimer St, typically 150K people attending. Huge win for GT that the event is being moved here. Showing support would be a great opportunity to advertise about the GTCD. (S. Strunk)
 - Final Fridays might be way to collaborate. (A. Chase)

Committee Reports

- Executive Committee – J. Mosely/L. Beauchamp
 - Working to get committees up and running on monthly basis
 - Visioning meeting poll will be circulating for feedback
- Events Committee – A. Chase
 - Final Fridays need to be addressed now, also COLORCON, sense of urgency
 - Immediately following the fundraiser, Events committee will transition to Final Fridays if that's something we want to do. Historically, community input has been that ways to engage with each other is desired.
 - Would like to reach out to Sydney to see what the commitment looks like for COLORCON. We should prioritize this event – great community event for the GT (B. Zick)
 - Regarding Final Fridays, with the event CM Hinds' Office is hosting in May (Wheel Deal – Memorial Day weekend), along with COLORCON, half of our FF programming can tie into these events. (B. Zick)
 - Sydney available as consultant for COLORCON (J. Larsen)
 - Have not yet missed a COLORCON event, even with the pandemic. Important to continue this event. Would like to share the news of upcoming events at the fundraiser while we have that captive audience and the excitement of the event. (A. Chase)
 - Important to have additional volunteers to distribute event responsibilities – COLORCON is a big lift. Historically, the last Friday in July or August. (A. Chase)
 - P. Dikeou would like to help with this effort
 - Other volunteers might include Will Wytias-Sobel and Pablo with Bespoke, who are event planners in the neighborhood. (A. Chase)
- Governance Committee – L. Beauchamp
 - Meeting next on Wednesday, April 13
 - Items on agenda – what Governance does, and goal setting
- Membership Committee – T. Kontrelos

- See Membership below
- Neighborhood Improvements – L. Beauchamp
 - Restarting – had initial meeting. Next one is April 28 – 4th Friday meetings via Zoom.
 - Just getting started, leverage neighborhood growth (A. Perkins/P. Dikeou)
- Urban Design – A. Iltis
 - Received notes from Adam & Chris March meeting
 - March 10 – Updates on two projects. Urban Villages at 12th & Acoma, looking at curb cut, committee generally supportive. Also, Elati between 12th & 13th project by Milender White. Bar building, rather than point tower, utilizing public space.
 - April 14 – 1075 Acoma St (Credit Union), and Norris Design presentation – 90 min meeting.
- Grant Writing – R. Fewell
 - John passed along some grants to review
 - CCI grant in the works
- Public Events Liaison – R. Fewell
 - Lots of activation in Civic Center Park
 - Cinco de Mayo, Pride, 420, etc., all coming back
 - Group meets 1st Wednesday every month – let Rachel know if you want to join
 - Huge renovation at Library
- Business Networking – L. Beauchamp
 - Meetings 2nd Friday at 7:30 am – A. Cooper III, A. Chase, A. Bajorek involved
 - Sharing communications, getting businesses involved will increase engagement. Focus on business to business, then business to residents (A. Cooper III)
 - Is there a conduit to Board for sharing information? Here are the businesses openings, etc? (B. Zick)
 - Primary goal, businesses meeting each other, and rebuilding momentum. This focus will help grow volunteers, new members, new Board members, etc. (A. Cooper III)

GTCD New/Renewal Membership (L. Beauchamp for T. Kontrelos)

- Current Membership Update
 - New committee members include Alice Harris, Lindsay Hauck, Mathiba Kagoba, Sara Leitch, and Will Wytias-Sobel!
 - Printed 200 window clings – need to start getting those distributed. May need additional Board help.
 - Automate membership system, team member help
 - March membership income, total of \$2100
 - Next meeting Wednesday, April 20 at 4 pm. Meets 3rd Wednesdays.

Staff Report (J. Larsen)

- We have unofficially been awarded the \$11K CCI general operating support grant we applied for last week! I received a couple of emails from Christy Costello at CCI this morning saying their procurement office was just about done processing the Golden Triangle grant and they needed a couple pieces of updated information.
- Received a request from one of the community resource officers at Denver Police District 6 requesting time at an upcoming Board meeting to give a 30-minute presentation. DPD/DOTI and our city partners to speak with you all about the proposed relocation of the District 6 police station. The proposed location is on the current Police Headquarters property and in your

neighborhood. We would like to make sure you are all informed and involved in the process.

I discussed with Lisa and John, and we would like to have them present at our May 5th Board meeting and make this a community forum. (Help us get back on quarterly community forum schedule initiated in 2021.)

Board Members: New/Old Business (3-minute comments max.)

- A. Perkins – Curb cut (access point) on Acoma for new Urban Villages project requested to minimize car impact.
 - Would like to request support of the Board with letter to city. Adam submitted proposed letter to EC.
 - Typically, this type of a letter runs through Urban Design committee. However, because Andrew and Chris are close to the project, they thought a Board vote would be more appropriate. Didn't want a conflict-of-interest concern. (A. Iltis)
 - District discussion preferred (CM Hinds)
 - Asking for more information/clarification about how this is normally handled (L. Beauchamp)
 - Thinks a Board motion is more appropriate in this situation. (B. Zick)
 - Ask Board to review & edit before motion. Need faster than next Board meeting – deadline 1-2 weeks. (A. Perkins)
 - Will circulate letter to Board members and ask for a vote online via email (L. Beauchamp)
 - P. Dikeou can assist with letter review
 - In support of letter (S. Strunk)
- K. Bassuener – On Board since 2017, 13 years at Denver Art Museum (DAM)
 - Reminder of April 24, Dia del Nino event – DAM plus other partners in GT are involved with free admission and family friendly activities
 - Food trucks, etc. – a lot going on in GT that day
 - Will share tool kit. Great for kids!

Guest Comments (3-minute comments max.)

- Anthony Gengaro – President of Metro Denver Local Development – installed GTCD neighborhood trash receptacles
 - Company is a growing nonprofit – currently maintaining the Santa Fe Arts District, Colfax BID, and Broadway Pedestrian Mall
 - Would like to become more involved as a partner and strategic ally. Helping with events on a maintenance level, or committee level.

Adjourn

- Close at 4:03 pm