



**Golden Triangle Creative District
August 7, 2022 Board Meeting & Community Forum
Meeting Minutes
3:00-5:00 PM – Video Conference**

BOARD ATTENDEES:

Lisa Beauchamp, April Chase, Alvin Cooper III, April Denmon, Pete Dikeou, Rachel Fewell, Jennifer Gance, Marlow Hoffman, Andrew Iltis, Tracy Kontrelos, John Mosley, Adam Perkins, Sean Walsh, Byron Zick

NOT PRESENT:

Kristy Bassuener, Alice Harris, Lindsay Hauck, Mathiba Kgopa, Ryan Kurosky, Sara Leitch, David Pietsch, Steve Strunk, Will Wytias-Sobel

GTCD STAFF:

Jennifer Larsen

GUESTS:

Brittany Bryant (Landmark Preservation, City & County of Denver)
Hannah Bernick (City Council District 10 Aide)
Anthony Gregaro (MDLDC)

Welcome and Call to Order (J. Mosley)

- Welcome board members and guests
- Motion to approve July 2022 Meeting Minutes
 - MOTION: Approve minutes (B. Zick / A. Cooper III)
 - Minutes approved unanimously
- Please mention your name when you make a comment for the record
- If you would like to host any of the upcoming board meetings let me or Jennifer know – we would love to hold it at different locations.

GTCD Budget Update (A. Chase)

- Current Financials
 - Sitting at about \$38,530 at the end of June – projected for end of July, \$41,330
 - \$3500 in membership money coming in for June
 - July is looking like only \$1000
- If you go to line 41 (Expenses), I now have that populated with our current expenses, whereas before it just had projected
- We are doing well, as good as we can be at this point, just not a lot of activity
- Hopefully August proves to be a better month than July

- B. Zick: Was the budget posted in the meeting materials? All I saw was the CNDC financials.
- A. Chase: It should be in the folder now, I just got that over to Jennifer.

Membership Committee (L. Beauchamp)

- 2 renewals
 - Byron Zick (\$100)
 - Mountain West Institute (\$300)
- A. Chase: Is there something that shows us what invoices have gone out?
 - J. Larsen: I'm sure there is, it would just take me a bit to find it
 - A. Chase: I'm still learning Wild Apricot, so I think it could help me with projections

Membership Committee, continued (T. Krontrelos)

- Biggest update is that the Membership Committee as a team got out last week to distribute our new decals.
 - We have new membership decals that are bigger and more prominent – they are intended to be displayed by each member all over the neighborhood
 - Lisa, Alice and Tracy walked the neighborhood and visited with 15 potential members, pending members and members that used to be a part of our group
 - We did a lot last week to get the buzz going for membership
 - We have another time slot to hand out the rest of the decals, which will happen next week
 - We reached out to everyone who attended the July Thirsty Thursday event and invited them to the future ones
 - We are getting back to the networking and community events we have on the calendar

Committee Reports

- Executive Committee (L. Beauchamp)
 - Discussed items with CNDC, how we are registered with them as well as some upcoming grants that will be available for COLORCON
 - Discussed the Finance Committee
 - Treasury position is a very large role for one person, so we are looking into options
- Finance Committee
 - No report
- Grants Committee (L. Beauchamp)
 - Committee will be meeting second Mondays at 3 pm
 - Last month the group reviewed the foundations that are supplying grants and distributed those names so we can research who would be a good partner for the GTCD
 - Rachel compiled a great list
 - Looking into these foundations and will have an update next meeting
- Governance Committee (L. Beauchamp)
 - Did not meet in July
- Community Engagement (L. Beauchamp)
 - Had our first mixer (Thirsty Thursday) at the Art hotel on the July 21
 - 68 attendees, a lot of people from within the neighborhood
 - Next Thirsty Thursday will be held on August 18

- We are considering two venues, looking for the best option to go forward
- Neighborhood Improvements (P. Dikeou & Adam)
 - Adam attended a seminar the city was putting on for a grant that helps groups form Districts
 - The committee is now looking at the steps involved and putting together items needed to see if it is feasible to apply
 - We have also been trying to cover all the problematic trash can situations in the neighborhoods
 - Byron helped a lot by taking photos and checking on conditions
 - Looking at relocating ones that aren't working well and finding better locations for them
 - We are also looking at periodically removing the graffiti, and adding locks where locks are missing
 - We do have a lot of volunteers maintaining them – the challenge is keeping them looking good and properly maintained
- Urban Design (A. Iltis)
 - Did not have a meeting in June or July, but demand is high for August and September
 - We have a great meeting lined up for August with the project team for 1075 Acoma coming back (Zing Credit Union remodel). They have a plan to consolidate some lots and provide some streetscaping. The second presentation is for a multi-family apartment at the NE corner of 8th & Lincoln.
 - September meeting to include office building at 1150 Bannock
- Business Networking (A. Cooper III)
 - We had a great meeting July 8
 - A couple new businesses showed up and one found the meeting via Twitter
 - Recommending that businesses meet up for coffee between monthly networking meetings
 - We are growing, but with summer travel people aren't as available, fall will likely bring greater participation
 - Next meeting is on August 12 at 11th Avenue Hostel
 - Group meets every second Friday of the month at 7:30-8:30 am
 - We have locations set up for meetings through November. We are currently looking for somewhere to hold the December meeting.
 - Eventually we may add a second meeting, but first things first, we need to gain traction
 - (B. Zick): What is the fee to join the group?
 - (A. Cooper III): We are asking for businesses to participate in the Tastemaker level, which is \$300/year.
 - We are working on our procedures, and we want businesses to experience meeting a couple times before they are required to join.
 - (B. Zick): Your meeting is in person only, correct?
 - (A. Cooper III): Yes, it is. I think it would behoove us to add a second meeting and do that one on Zoom just to add more attendance and opportunity.
 - (A. Cooper III): That leads me to ask, do we have a business Zoom account? I have a personal account, but do we have one strictly for GTCD in case I am unavailable?
 - (L. Beauchamp): Yes, there is, and we can talk about it.
- Events Committee – (A. Chase)
 - I am working on securing a venue for next years' fundraiser
 - Have been talking primarily to the Denver Art Museum

- There are hoops to jump through, but it could be a fun change because they would be handling food and beverage and I know we are always trying to find people for that. We could focus on other tasks.
- Talking with Mirus Gallery as well, so there are a couple conversations going on
- Pretty soon we will bring the committee back together again and we can start making decisions about what's going on next year.
- (J. Mosley): How does having it at the art museum affect their liquor license and our ability to secure donated alcohol?
- (A. Chase): We wouldn't be able to provide alcohol, all the catering would be provided through the Museum, but they are talking about giving us a pretty good deal
 - I've talked with Kristy about possibly doing a trade for membership
 - I think this space would be awesome since its newer and a lot of people haven't been in yet – I think people would enjoy having it there.
- External Events/Public Events (R. Fewell)
 - We met yesterday to talk about the events that are adding up here in August
 - This weekend we have:
 - Margins Festival and Conference is at the McNichols building. They are hosting a movie outside on the lawn on Friday night.
 - The Playero Fest is on Sunday. They are going to try to set the record for the world's largest shrimp cocktail, to be assembled in the park.
 - This month we have:
 - August 19 & 20 – Taste of the South Festival. There will be bands and a lot of activity in the park.
 - August 27 – Shine Music Festival
 - August 28 – Denver Go Topless Day
 - Taste of Denver will be back this year at the Civic Center Park during Labor Day weekend. Big new move back to the park from the 16th Street Mall, and it happened just in the last couple weeks.
 - (A. Chase): Why did the Taste of Colorado change their location?
 - (R. Fewell): We haven't really heard anything, we just heard about this last week, they are working on permits and what not, but if I find out I will let you know, maybe John knows...
 - (J. Mosley): They communicated that all the construction plans were problematic for having it on the 16th Street Mall, so it was just easier to move it back to the park.
 - (A. Iltis): I can confirm that, it is based year by year on the DDP budget and what is going on during the time.
 - The other big event that is happening Labor Day weekend is the Denver Chalk Art Festival in the Golden Triangle
 - Going to drop a link to the full meeting notes with maps for all these events
 - (Adam): We are offering our parking lot for this event, and we are still working through some of the details, but it will be on Bannock, 12th, Acoma and in our parking lot (north of the Evans School).
- COLORCON (S. Walsh)
 - Moving on ahead with schedule
 - We are close to having our location locked down
 - Xcel site agreeing to have their walls painted. They are committed to being lead sponsor. The only challenge about working with Xcel is the attention to the site. The grass is brown, and trees are overgrown. The good thing about having COLORCON there

is they plan on getting it cleaned up and then following up with beautifying that area which would be great for all.

- Permitting is the item that takes the most runway
- Mary Valdez is the consultant we brought on to run the show, with respect to working with the artists. She reported we already have 23 artists who have applied. We have a committee that will be selecting who will be painting.
- Sydney has agreed to handle all the social media to promote COLORCON
- Feeling great about how everything is progressing
- Thank you to the committee for being responsive to all the tasks we need to do to get it done! Pray for good weather on the 8th.

Staff Reports (J. Larsen)

- CCI is holding a 1-day Creative Districts Convening on Thursday, September 29 in Salida. This is an opportunity to network and share ideas with creative districts throughout the state.
 - As part of our certification, we are required to send at least one representative and we can send up to three.
 - The registration deadline is September 9
 - We typically cover the cost for lodging and transportation, and I confirmed with April that we can do so again.
 - Also, CCI is doing a call for 15-minute presentations to share with attendees at the convening, which includes a \$300 stipend to the district for each presentation selected. They are looking for new or innovative ideas regarding district funding, marketing tactics and programming. Deadline for submission is Wednesday, August 10th.
 - Please let me know if you are interested in attending, and if you have an idea for a presentation.
- I included a couple of CCI reports in the Board meeting folder. One is a brief follow up report for the recent grant we received, and the other is the 4th quarter or Annual Report that covers our activities between July 2021-June 2022. As part of our creative district certification, we are required to file quarterly reports that outline our accomplishments, challenges and current or upcoming work. The annual report is more extensive. I included these reports in case you would like to see what is of interest to CCI and what information we share.
- I received an email from Michael at Pure Dispensary on Bannock St. They have a large wall on the side of their building that faces the Norris Design parking lot. He said they would like to discuss adding a mural to that wall and could sponsor those efforts. I wanted to share this with everyone, especially our events committee, to see what ideas people have. It could be part of our COLORCON efforts, or a separate project. Please send me your ideas, and I will also bring up with the Events Committee when we meet on Monday.
- (T. Kontrellos): Michael (with Pure) has been involved with us in the past; he used to help with pet stations, and I think it's great he wants to stay involved and add some art to the neighborhood.
- (J. Mosley): Agreed
- (A. Chase): If you do decide to go to the CCI Convening, we also agreed to do a meal stipend. The district will cover the lodging, cost to attend, meals and mileage.

New/Old Business

- (A. Perkins): The future of Acoma Street, specifically between 11th and 12th Avenues, will be discussed at our Thirsty Thursday & 5280 Trailblazers Open House on September 22 at the Evans School. It would be great if everyone could be there to help influence the design process. Great opportunity to reiterate what was in our neighborhood plan.
- (R. Fewell): I wanted to mention something about the 5280 Trail and the neighborhood. The Central Library tried to include a playground area. This was not funded through our renovation project, but it is still in conversation with Parks & Rec.
 - They have it on their plan for the next 5 years
 - I am worried if administration changes this will be dismissed
 - We really want this area for the families in the neighborhood
 - If there is a letter going to the city regarding the Trail, we should make sure a playground is supported on the north lawn of the library
- (Adam): It may be easier to make this happen if we combine it all into the same scope and get it done together.
- (A. Iltis): The city has procured 100% of the design money for the Sunken Gardens Park renovation project.
- (J. Mosley): I have a small update for Civic Center Park. I attended a construction meeting today and there is an electrical transformer on the east lawn of the building that needs to be replaced. Work is starting in September and running into the winter so this could affect some of the events going on.

Meeting Adjourned – 3:46 pm

[Break]

**Golden Triangle Creative District
Community Forum
Video Conference via Zoom Meeting
August 7, 2022 | 4:00-5:00PM**

Community Forum (L. Beauchamp & J. Mosley)

- Welcome Golden Triangle Neighbors and Guests
- Board Members and Guests, to indicate a question or comment please enter it in the chat window and you will be called upon. Please limit comments and questions to under 2 minutes.

Landmark Preservation Process and How to Preserve Properties in the Golden Triangle

- Brittany Byrant (Senior City Planner, Landmark Preservation, City and County of Denver)
 - Recorded presentation posted on GTCD website (see Board of Directors page)

Forum Adjourned – 4:36 pm