



**Golden Triangle Creative District
April 6, 2023 Board Meeting
Meeting Minutes
3:00-5:00 PM – In-Person (Denver Art Museum) & Video Conference**

Board Attendees:

Kristy Bassuener, Lisa Beauchamp, April Chase, Alvin Cooper III, Rachel Fewell, Jennifer Gance, Alice Harris, Andrew Iltis, Tracy Kontrelos, Sara Leitch, John Mosley, Adam Perkins, Byron Zick

Not Present:

April Denmon, Pete Dikeou, Anthony Gengaro, Lindsay Hauck, Mathiba Kgopa, David Pietsch, Steve Strunk, Sean Walsh, Pablo Zacarias

GTCD Staff:

Jennifer Larsen

Guests:

Sam McCrory (Denver Streets Partnership)
Angela Schreffler (Colorado Nonprofit Development Center)
Shelly Oren (City Council District 10 Aide)

Welcome and Call to Order (L. Beauchamp & J. Mosely)

- Welcome board members and guests
- Motion to approve March 2023 Meeting Minutes
 - B. Zick corrections – Staff report, second bullet point, add consensus is that we will continue to provide committee reports for review prior to the Board meetings.
 - MOTION: Approve minutes (B. Zick/A. Chase)
 - Minutes approved unanimously with correction

¡Viva! Streets Denver (15-20 min)

- Sam McCrory with Denver Streets Partnership
 - 4 car-free events, Broadway to Welton, on Sundays (May 14, June 4, July 9, and August 6) from 8 am to 2 pm. Open to everyone, free to attend. Anticipate 15-25K participants.
 - 3.5 miles from Alameda to Welton & Downing. Vehicle crossing points at selected intersections with police and volunteers helping with traffic control.
 - 3 activity hubs – Central location at Civic Center Park, one far north and another far south.
 - Encouraging businesses along route to spill out onto the sidewalk and parking areas
 - Goal – bring people together and support local businesses. Exploring Denver neighborhoods, without cars. Healthy car-free lifestyle.
 - First event May 14. Spread the word, community led.
 - Volunteers needed

- Website available next Tuesday (4/11/23) with press release.
- Contacts:
 - Sam McCrory – sam@denverstreetspartnership.org, 319-471-2943
 - Ellen Forthofer – eforhofer@downtowndenver.com, 303-6895-7370
 - Website – www.vivastreetdenver.com
 - Viva Streets Hotline – 303-834-7102
- Next central stakeholder group meeting, April 28 at 2 pm
- GTCD to brainstorm ideas about what kind of activation we would like to have at our booth. Colorcon artist painting a mural? Other? Send ideas.
 - Photo booth
 - Guided tour
- New place to walk your dog on a Sunday morning, roller skate, bicycle, etc.
- Taste of Colorado will be a part of each event at Civic Center Park, 10 am to 6 pm.
- Cost – 3 levels of participation
 - Food truck - charge
 - Nonprofit or community group - free
 - Outside community - charge
- Food trucks larger footprint? Don't want to compete with local businesses.
- July 9 event – Denver Art Museum (DAM) low rider kick back and free day at the museum. 13th Avenue will be closed for exhibition.
- May 14 event – Free Day and exhibitions opening at DAM.
- Businesses selling products, will they be charged? Depends on where they want to be located.
- Can GTCD help support neighborhood businesses?

Land and Labor Acknowledgement Vote

- Discussion on reading Land and Labor Acknowledgements at the start of GTCD Board Meetings
 - Full land and labor acknowledgements read to group by A. Harris
 - Call to action agenda item
 - Important piece, presenting something to do that is culturally diverse
 - Suggestion(s) offered at each meeting for Board participation
 - DAM has longer and shorter versions, depending on context/format. (K.Bassuener)
 - NPR article linked to shorter statement. Tie it into our work. Shorter more impactful. (A. Perkins)
 - Would like to see acknowledgements reflected on GTCD website. Example - Downtown Vancouver partnership has acknowledgement like a “cookie” on their website, so people must indicate they are aware of the acknowledgement when they visit. Don't want this to just be words, would like to personalize it. (A. Iltis)
 - We have opportunities, like with Colorcon, to amplify voices of diverse artists. (K. Bassuener)
 - Artists can tell their stories and share history of place. Connected to neighborhood. (J. Mosley)
 - Can work with some of our institutions like History Colorado on history of place. Australia provides land acknowledgements that very short, discuss history of place. Can include stories on website. (A. Harris)
 - These acknowledgements were developed by Denver Arts & Venues and other city offices. If we want to shorten, we should seek input. (J. Mosley)
 - Can provide longer version on website and use shorter versions for meetings and events. (A. Chase)

- How do we use the acknowledgements? How does the Board use these values to decide how we perform our work? How is this mindset reflected on our committees? Who are we inviting to the table? We should be taking action towards these goals in everything we do. (R. Fewell)
- This should be reflected in our strategic plan, which is due for an update. Annual meeting, can do a full reading of acknowledgements. (B. Zick)
- Committees should be able to address individually and report back on what we've done. (A. Chase/T. Kontrelos)
- We can take some time to home in on our messaging – it took DAM 4 months to arrive at their messaging. (K. Bassuener)
- Would like to start reading statements to normalize it while we determine what our language will be. (J. Mosley)
- We can condense main points from each document for our shorter versions. (A. Cooper III)
- We are free to use Denver's documents as is. (J. Mosley)
- First paragraphs of each acknowledgement can be used as our shorter version. (A. Copper III)
- Each acknowledgement focuses on a particular community, these seem narrow. Is there a way to make this broader? (A. Harris)
- Suggest we Include "Golden Triangle" or "Golden Triangle Creative District" in verbiage. (A. Perkins)
- Motion to approve posting land and labor acknowledgements as is on the website and read abridged version at meetings, including "Golden Triangle" or "Golden Triangle Creative District" in verbiage.
 - MOTION: Approve above process regarding land and labor acknowledgements. (B. Zick/J. Mosley)
 - Motion approved unanimously

GTCD Budget (J. Gance/A. Harris)

- Current financials
 - Cash position very concerning
 - At end of January 2023, we were at \$20K in cash. \$7400 went out in Spring Fling expenses, we're now down to \$5500 in cash.
 - Is the CNDC budget more accurate than our internal budget? CNDC is a month behind. There have been a lot of issues with reconciling financials. We need to sit down with CNDC to compare numbers and track line items.

GTCD New/Renewal Membership (T. Kontrelos)

- Memberships (March 1-30). Total \$2,650
 - New Members:
 - Project 13 Gyms - \$100
 - Renewals:
 - David Price - \$100
 - Carvell Architects - \$300
 - Harm Reduction Action Center - \$300
 - Apple Annie & Company - \$100
 - Civitas - \$1000
 - Beauvallon Condominium Association - \$750

GTCD Spring Fling

- Buy tickets. Please convince your company these tickets are worth the investment and buy a group of 10.
- Update from Events Team
 - Need 2 bottles of wine from each Board member
 - Looking good on silent auction items, still collecting if you have a great item
 - Push ticket sales
 - Fun space and activations
 - Great food
 - Free drinks until they're gone, then cash bar
 - Venue tour offered for early attendees
 - Chris Hinds will make remarks
 - Kelly Brough may make remarks / maybe Mike Johnston (Denver mayoral candidates)
 - Kristy Bassuener will speak on behalf of Denver Art Museum
 - "Raffle" – lower price point than silent auction for attendees
 - COLORCON artists and Mary Valdez invited, may make remarks
 - April/Pablo welcome comments
 - Cocktail time at Temple Denver, passed apps and open bar
 - Mirus Gallery – food and main activation, start with remarks by John/Lisa
 - Volunteers needed – watch for Sign Up Genius form

Committee Reports

- Executive Committee – J. Mosely/L. Beauchamp
 - New treasurer taking April's place – April stepping down
 - Discussing CNDC – how can we have better accountability?
- Finance Committee – J. Gance/A. Harris
 - See comments above
 - Membership Committee – T. Kontrelos
 - Corrections to membership brochure received
 - Couldn't work out a trade with Egan Printing, will use Sir Speedy
 - Getting GTCD clings out to members
 - Grants Committee – B. Zick
 - Working through list of potential grantors
 - 15 grantors could be good targets for GTCD
 - Working on which committees each grant opportunity applies to. Will distribute the leads to see if there's a fit and people available to implement.
 - Jennifer to send information to committee leads
 - Had Bonfils-Stanton introductory meeting on April 4. Their new focus and funding is for diversity, equity and inclusion (DEI) initiatives. There may be a connection with COLORCON.
- Governance Committee – L. Beauchamp
 - Team is meeting with potential Board members and suggesting committee assignments
- Community Engagement Committee
 - Thirsty Thursdays – L. Beauchamp
 - March event at Element Hotel, good turnout
 - No April Thirsty Thursday due to Spring Fling event
 - Neighborhood Improvements – A. Perkins/P. Dikeou
 - Met with core group to discuss city grant to create a special district. Following through on city requests. Next submittal date is in September 2023, will spend the summer gathering information.

- Urban Design – A. Iltis
 - Paintbrush & Pollinator event. Construction fences going up and adding soil/garden and mural. April 28 & 30 community art day to help with mural painting on 12th Ave and Bannock St. Expanding Leven Deli seating area and exploring SCRAPs composting program. (A. Perkins)
 - No March Urban Design meeting – have had some offline conversations between meetings.
 - April meeting – 49 attendees
 - Getting a lot of traction with interest in committee (127 contacts), how can we leverage this list for additional outreach?
 - Affordable housing policy went into effect. The city saw a rush of applications before deadline and extended application process by 9 months.
 - Parking is a big concern in neighborhood. Lower parking ratios coming in for new developments – market driving lower ratios. Community is concerned – how can we help bring people along in this conversation.
 - There’s an opportunity to add positions to Design Advisory Board. Missing 2 representatives from Golden Triangle. Asking for Board recommendations – doesn’t need to be a GT resident. Maybe we can put this out to the community. Mayoral appointed position – may want to wait until mayoral transition. Need someone who understands the process. Two meetings a month, need prep time, meetings are long.
 - Acoma project. Does anyone have an interest in being a representative in process with DOTI?
- Business Networking – A. Denmon/A. Cooper III
 - March 10 at The Spot, 11 attendees
 - April 14 at Element Hotel
 - Talking about adding a Monday happy hour, TBD
 - Members who are showing up are making connections
- Events Committee – A. Chase
 - GTCD Events Committee
 - See above
 - External Events Liaison – R. Fewell
 - 420 Festival, AEG concert follows

Staff Report (J. Larsen)

- No updates due to time. Will send GTCD Board an email regarding expanding our Litter League trash clean up group.

Board Members: New/Old Business (3-minute comments max.)

- A. Harris – Interactive development map idea is cost prohibitive.
- A. Iltis – Current development map needs to be updated
- K. Bassuener – Pending, DAM/The Ponti location for June 8 Board meeting and Thirsty Thursday

Guest Comments (3-minute comments max.)

- None

Adjourn – 5:04 pm